



2010 Speaker/Media Kit

For Karen Luniw





Quoted in the Vancouver Sun

By Marke Andrews

“Karen is #1 with a bullet”

Personal and Business Attraction Expert, Karen Luniw is the creator of the very popular iTunes podcast *“The Law of Attraction Tips”*. This podcast has been downloaded over 10 million times by people all over the world.

Karen Luniw is the author of her new book *“Attraction in Action: Your How to Guide to Relationships, Money, Work and Health”*, is a contributor to The Huffington Post and has been featured in the Vancouver Sun, on Global TV BC and CKNW.

People with personal and business mindset challenges come to Karen to attract more from life and business, using tools from her *“Five Step System.”* Her clients are smart, driven individuals throughout Canada, the US and beyond that range from Sales Professionals to Management to Business Owners.

Karen has a very real, down-to-earth approach and each person clearly experiences that Karen practices what she teaches. She can confirm that Attraction Principles have worked for her and her clients and it can absolutely work for you. Karen teaches how to use a new mindset and other powerful tools to get anything they desire through her speaking events, coaching and products.



Karen Luniw

- Personal & Business Attraction Expert
- Huffington Post contributor
- Business Examiner contributor
- Author
- Speaker
- Columnist
- Coach



Karen's Programs — *partial list:*

Keynotes, break-out sessions and training can be customized for your group or event.

Presentations Include:

Topics Regarding Shifting Mindset:

- Success in the City: Leveraging Your Brilliance
- The Language to Success
- Successful Leaders Get Out of Their Own Way
- Up-leveling Your Ebbs and Flows so You Can Surf

Great for Entrepreneurs, Sales Professionals, Managers, Women's Groups

Topics Regarding Creating a More Empowered Life and Business:

- Permission-Based Living: Get on With It Girl and Live Boldly
- The Language to Success
- Up-leveling Your Ebbs and Flows so You Can Surf

Perfect for Managers, Women's Groups, Front Line and Administrative Professionals

Topics Regarding Podcasting:

- Get Known – The Simplest Way to Produce a Podcast or Vidcast
- The Power of Being You – Podcasting for Profits

Ideal for Non-Techies of all types! Entrepreneurs, Women's Groups, Managers, Front Line and Administrative Professionals

Available upon request to promote your event.



Notable Numbers...

- **Over 10,000,000 downloads of The Law of AttractionTips podcasts**

Source: Website Statistics—November 2009

- **Top 10 Canadian Podcasts**
- **Top 10 US Podcast (Health Category)**

Source: Itunes

- **Downloaded in over 100 countries**

Source: Podomatic

- **Subscriber base—71% women; 66% between ages of 30-49**

Source: November 2007 Survey



Media Talking Points – *partial list:*

One sheets available upon request.

Tips for Feeling Better When Freaking About Money

Debt, Bills, Economic Downturn are everywhere in the news and create all kinds of uncomfortable feelings....

You can't go anywhere without seeing some kind of evidence of a shift in the economy. It's hard to ignore and ignoring it doesn't make the 3 a.m. sweats go away. What will? Karen shares her secrets....

Tips for Staying Positive in Business

When the customers aren't walking in the door like they used to – how do you keep your staff positive....

There are some specific steps you, as a business owner, can take to keep your mind clear, focused and client attractive. Learn these and share them with your staff to staying pumped up and ready to open the doors every day!

Tips for Attracting the Love of Your Life

5 Simple Tools to Forget the Frogs & Find Prince Charming for Life...

If you're tired of meeting Mr. Wrong aka 'The Frog', what you might need is to refine your tactics. Karen Luniw, a Personal Attraction Mentor has five secret tips that you can start using today to attract a Prince.

Tips for Surviving the Holiday Season

The holiday season promises fun, love and good times with family and friends. Or does it? For many, the holidays can be stressful.

How does one get through the holiday season unscathed by the family biting sarcasm, the off-hand negative comments about your love life or lack of employment? How does one get through those unsaid, yet thick feelings of disapproval? Personal and Business Attraction Expert Karen Luniw will share 5 Simple Tips...



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Karen in the Press:



Vancouver Sun
By Marke Andrews

“When it comes to iTunes podcasts, Karen Luniw is No. 1 with a bullet....and is among the Top 20 podcasts for all categories, including Oprah Winfrey’s”



Kelowna Daily Courier
By Steve MacNaull

“Karen Luniw is the Okanagan’s most downloaded voice”



Financial Post

“Wealth Attraction Coach hits No.1 with popular podcast”



Partial Client List:

- Uptown Interiors
- M&M Performance
- WCG International
- GT Hiring Solutions
- Summerland Chamber of Commerce
- Sun Life Financial
- Financial Management
- Chapters Indigo

THE VANCOUVER SUN

Huffington Post



FINANCIAL POST

TIMES COLONIST



THE WINDSOR STAR

BusinessExaminer
Your online business connection

CHEK

CKNW
NEWS TALK SPORTS
AM 980

THE DAILY COURIER

CAPITAL
news



Check out the **Press** section
of my website to see the
video clips live

December 2009

Surviving the Holidays

CHBC – Klaudia Ceglarz
GlobalTV BC – Robin Stickley



July 2009

Attraction in Action

Shaw – Maryanne Ocol



March 2008

Top Podcast Canada/US

CHBC – Leslie-Anne McPherson



