



# 2011 Speaker/Media Kit

## For Karen Luniw





Quoted in the Vancouver Sun

By Marke Andrews

## ***“Karen is #1 with a bullet”***

**Personal and Business Attraction Expert**, Karen Luniw is the creator of the very popular iTunes podcast *“The Law of Attraction Tips”*. This podcast has been downloaded over 12 million times by people all over the world.

Karen Luniw is the author of her new book *“Attraction in Action: Your How to Guide to Relationships, Money, Work and Health”*, is a contributor to The Huffington Post and has been featured in the Vancouver Sun, on Global TV BC and CKNW.

People with personal and business mindset challenges come to Karen to attract more from life and business, using tools from her *“Five Step System.”* Her clients are smart, driven individuals throughout Canada, the US and beyond that range from Sales Professionals to Management to Business Owners.

Karen has a very real, down-to-earth approach and each person clearly experiences that Karen practices what she teaches. She can confirm that Attraction Principles have worked for her and her clients and it can absolutely work for you. Karen teaches how to use a new mindset and other powerful tools to get anything they desire through her speaking events, coaching and products.



## ***Karen Luniw***

- Personal & Business Attraction Expert
- Huffington Post contributor
- Business Examiner contributor
- Native Business Development Magazine Contributor
- Coach
- Speaker
- Author
- Columnist



Keynotes, break-out sessions and training can be customized for your group or event.

#### Keynote for

### General Audiences

Outside of business, everyone has a different bottom line. Yet, many of us strive for what we want and never quite reach it. Ever wonder how some people seem to get what they want, no matter what's going on around them?

#### Keynote for

### Sales Professionals

In sales, the bottom line is sales. In this new economy, it's really easy to get side-tracked. *What do you do to stay on-track, energized & inspired? How do you keep making sales fun? How do I stay true to myself & reach my sales goals?*

#### Keynote for

### Entrepreneurs & Managers

In business, the bottom line is profit. However, profit comes through ideas and people and right now these resources are being stretched. *How do you stay inspired, energetic and on-task when so much is being asked of you? How do you inspire and energize your staff? What does it take to stay in tune with all the changes coming at you?*

#### Keynote about Podcasting

### Entrepreneurs & Sales Pros

**How Finding Your Voice Helps You Find Your Customers.** Have you ever asked yourself: How do I connect with my customer now that traditional advertising is changing? How do I keep making sales fun? How do I stay true to myself and reach my sales goals? Why is social media so important?



#### Notable Numbers...

- **Over 12,000,000 downloads of The Law of AttractionTips podcasts**

Source: Website Statistics—November 2009

- **Top 10 Canadian Podcasts**
- **Top 10 US Podcast (Health Category)**

Source: iTunes

- **Top 50 Business Podcast**

Source: iTunes

- **Subscriber base—71% women; 66% between ages of 30-49**

Source: November 2007 Survey



## Media Talking Points – *partial list:*

One sheets available upon request.

### Tips for Feeling Better When Freaking About Money

**Debt, Bills, Economic Downturn are everywhere in the news and create all kinds of uncomfortable feelings....**

You can't go anywhere without seeing some kind of evidence of a shift in the economy. It's hard to ignore and ignoring it doesn't make the 3 a.m. sweats go away. What will? Karen shares her secrets....

### Tips for Staying Positive in Business

**When the customers aren't walking in the door like they used to – how do you keep your staff positive....**

There are some specific steps you, as a business owner, can take to keep your mind clear, focused and client attractive. Learn these and share them with your staff to staying pumped up and ready to open the doors every day!

### Tips for Attracting the Love of Your Life

**5 Simple Tools to Forget the Frogs & Find Prince Charming for Life...**

If you're tired of meeting Mr. Wrong aka 'The Frog', what you might need is to refine your tactics. Karen Luniw, a Personal Attraction Mentor has five secret tips that you can start using today to attract a Prince.

### Tips for Surviving the Holiday Season

**The holiday season promises fun, love and good times with family and friends. Or does it? For many, the holidays can be stressful.**

How does one get through the holiday season unscathed by the family biting sarcasm, the off-hand negative comments about your love life or lack of employment? How does one get through those unsaid, yet thick feelings of disapproval? Personal and Business Attraction Expert Karen Luniw will share 5 Simple Tips...



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**Karen in the Press:**



**Vancouver Sun**  
By Marke Andrews

*“When it comes to iTunes podcasts, Karen Luniw is No. 1 with a bullet....and is among the Top 20 podcasts for all categories, including Oprah Winfrey’s”*



**Kelowna Daily Courier**  
By Steve MacNaull

*“Karen Luniw is the Okanagan’s most downloaded voice”*



**Financial Post**

*“Wealth Attraction Coach hits No.1 with popular podcast”*



**Partial Client List:**

- Uptown Interiors
- M&M Performance
- WCG International
- GT Hiring Solutions
- Summerland Chamber of Commerce
- Sun Life Financial
- Financial Management
- LendingMax
- The Wow Event
- Health Expo Penticton
- Chapters Indigo

THE VANCOUVER SUN

Huffington Post



FINANCIAL POST

TIMES COLONIST



THE WINDSOR STAR

BusinessExaminer  
Your online business connection

CHEK

CKNW  
NEWS TALK SPORTS  
AM 980

THE DAILY COURIER

CAPITAL  
news



Check out the **Press** section  
of my website to see the  
video clips live

## Surviving the Holidays

CHBC – Klaudia Ceglaz  
GlobalTV BC – Robin Stickley



## Attraction in Action

Shaw – Marianne Ocol



## Top Podcast Canada/US

CHBC – Leslie-Anne McPherson



